

Christine McDonald

Writer - Proofreader – Spiritual Life & Confidence Coach

www.TheWriteCopywriter.com and www.GuidingLifeCoaching.com

Boston – thewritecopywriter@gmail.com – 617-872-5268 – Christine.guidinglifecoaching@gmail.com – Cape Cod

[Linked In Profile](#)

PROFILE SUMMARY (10+ years)

Freelance content and copy writer with 10+ years' experience **writing, ghostwriting, editing, proofreading**. Created **web, blog, review, e-book and article content and copy**. Print and digital. Concentration in **self-improvement, alternative health, lifestyle, spiritual, legal & entertainment** industries.

EXPERIENCE

Writing / Editorial / Review (10+ years)

- Wrote web, blog, e-book, review, e-letter, interview, article content; misc. collateral copy - Print, online.
- Composed Youtube & podcast scripts
- Produced and edited podcast
- Created course book content, classroom and teaching materials
- Designed website, blog and social media look, feel, layout and content
- Planned, delegated, coordinated, edited in-house, freelance writer content and contributions
- Collaborated with editorial staff to bring new, innovative ideas to publication
- Increased readership through social media outlet
- Interacted with artists, record labels, management and PR firms

Proofreading – Court Transcripts | General | Book Proofreading (10+ years)

- Course books (print) | E-books | book manuscript
 - Court transcripts | legal papers
 - Website copy | blog posts
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SKILLS

- Juggle multiple assignments under deadline intensive schedules.
 - Organized, strategic thinker
 - Excel at building relationships and networking with others
 - Worked in fast-paced industries and environments
 - Excellent editing, proofreading and communication skills
 - Basic HTML – SEO writing – WordPress blog software
 - Familiar with AP Stylebook and Chicago Manual
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EDUCATION

Online courses / Webinars / Degrees:

- Column Writing (2009 to present)
- Web writer / copywriter (2008)
- General / direct response copywriting (2003-2008) – American Writers and Artists Institute
- Songwriting (2004) – Nashville Songwriters Association International
- Institute of Children's Literature (Redding Ridge, CT / virtual)
- Associate in Science – Court and Conference Reporting – Massachusetts Bay Community College

MEMBERSHIPS

National Society of Newspaper Columnists (NSNC)
Ghostwriter's Growth