

Christine McDonald

Writer - Proofreader – Spiritual Life & Confidence Coach

www.GuidingLifeCoaching.com and www.TheWriteCopywriter.com

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[Linked In Profile](#)

PROFILE SUMMARY (10+ years)

Freelance writer with 10+ years **writing, ghostwriting, editing, proofreading** experience creating **web, blog, social media, review, e-book** and **article copy**. Print and digital. Concentration in **self-improvement, lifestyle, spiritual & entertainment**.

- Proofread and edited transcripts, manuscripts, contributors' copy, giving specific attention to grammar, spelling, content, voice, page layout. Deadline oriented environments.
- Designed website, blog and social media look, feel, layout and content.
- Wrote web, blog, e-book, review, e-letter, interview, article copy. Print, online.
- Increased readership through social media outlet.
- Planned, delegated, coordinated in-house, freelance writer content and contributions.
- Produced and edited video and podcast materials.
- Interacted with artists, record labels, management and PR firms.
- Collaborated with editorial staff to bring new, innovative ideas to publication.
- Wrote course books, classroom and teaching materials, miscellaneous collateral pieces.

EXPERIENCE

Writing / Editorial / Review (10+ years)

- Prepare, edit, proofread legal transcripts, spiritual book manuscript giving special attention to grammar, spelling, content, page layout, voice and syntax under deadline-oriented environments
- Write, edit, publish blog posts; delegated assignments to writers, interact with artists, record labels, management, PR firms; contributed to the decision-making process of overall blog
- Created course content for spiritual healing programs such as therapeutic journal writing and Reiki (spiritual energy healing)
- Created course content for spiritual life and confidence coaching programs
- Worked with Nashville publicists, reviewed books, products and albums of Sadie Robertson, Josh Turner, Jimmy Wayne, Eric Church, Steven Curtis Chapman and many others.

Proofreading – General and Book Proofreading (10+ years)

- Course books (physical) - E-books - book manuscript
- Court transcripts - legal papers
- Website copy - blog posts
- College essays - resumes

SKILLS

- Well versed in juggling multiple assignments under deadline intensive schedules.
- Well organized, strategic thinker
- Excel at building relationships and networking with others
- Worked in fast-paced industries and environments (legal and entertainment industries)
- Excellent editing, proofreading and communication skills
- Faith-fueled, God-guided, spiritually-minded, inspirational personally and professionally
- Basic HTML – SEO writing – WordPress blog software
- Familiar with AP Stylebook and Chicago Manual

EDUCATION

Online courses / Webinars / Degrees:

- Column Writing (2009 to present)
- Web writer / copywriter (2008)
- General / direct response copywriting (2003-2008) – American Writers and Artists Institute
- Songwriting (2004) – Nashville Songwriters Association International
- Institute of Children's Literature (Redding Ridge, CT / virtual)
- Associate in Science – Court and Conference Reporting – Massachusetts Bay Community College

MEMBERSHIPS

National Society of Newspaper Columnists (NSNC)
Ghostwriter's Growth